

**REMARKS**

This Amendment is responsive to the Office Action mailed on January 12, 2009. A three month extension of time under 37 CFR 1.136(a) is requested so as to reset the period for response to expire on July 13, 2009. In addition, a Request for Continued Examination accompanies this Amendment. Claims 1, 6, 9 and 25-28 have been amended. Claims 19-24 have been cancelled. Prompt reconsideration is requested.

Claims 1, 6, and 28 have been amended to include the limitation, "providing the user with a second device for enabling the first device to identify and react to the user, the second device including a transmitter for transmitting an identity signal to the first device."

Claim 9 has been amended to include the limitation, "a second device on a user for enabling the toy to identify and react to the user, the device including a transmitter for transmitting an identity signal to the toy."

Claims 25-27 have been amended to be consistent with claim 1. Support for the above amendments can be found at least at Col. 5, lines 40-45 of the specification.

**Claim Rejections- 35 USC 103(a)**

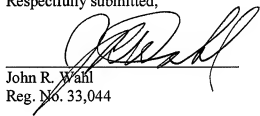
Claims 1-4, 6-11 and 25-27 stand rejected as unpatentable over Gabai et al in view of Rose et al. Claims 19-24 and 28 stand rejected as unpatentable over Gabai et al.

Independent claims 1, 6, 9, and 28 have been amended to clearly patentably distinguish over these references. Neither Gabai et al or Rose et al. teach providing the user with a separate, second device (e.g., a badge) for enabling the first device to identify and react to the user, the second device including a transmitter for transmitting an identity signal to the first device (e.g., the toy character doll). Accordingly, the now remaining pending claims are fully believed to be allowable.

**Conclusion**

This Amendment is believed to be responsive to all points in the Office Action. Claims 1-4, 6-11 and 25-28 are now pending in the application. This amendment substantively amends each of the independent claims. Accordingly, a Request for Continued Examination accompanies this Amendment. The Director is authorized to charge the required fee for the RCE, as well as any fee(s) or any underpayment of fee(s), or to credit any overpayments to **Deposit Account Number 50-2638**. Please ensure that Attorney Docket Number 054317-029101 is referred to when charging any payments or credits for this case.

Respectfully submitted,

Date: July 13, 2009  
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